

Dedicated to Outstanding Customer Service for a Better Community

S E R V I C E S O L U T I O N S S U C C E S S




May 4, 2009

Over the next few decades, thousands of schools around the country will be built and renovated. Where and how schools are built will profoundly affect the communities they serve. Many communities that are reevaluating their growth patterns are also assessing how and where they spend their education dollars; El Paso is no exception. Although challenging, the boom in school construction offers an unprecedented opportunity to improve the quality of schools and communities together by applying the principles of smart growth to educational facility planning.

As such, the City of El Paso has invited PlaceMakers, a firm specializing in the quality growth of communities from planning to implementation, to host a workshop on better integrating schools into neighborhoods. PlaceMakers has offered prior assistance in two major infill projects as well as in the development of the Smartcode for El Paso. The Smart Growth for Schools workshop will provide information and strategies for planning, designing, building, and operating schools.

We hope that you can join us in our efforts to further improve the quality of our community through better urban planning. If you have any questions, please feel free to contact the Development Services Department, Planning Division at 541-4056. Please RSVP by calling Melissa Kellum at (915) 541-4730 or Michelle Padilla at (915) 541-4903. Capacity is limited; reservations will be taken on a first come, first serve basis.

Sincerely,


John F. Cook
Mayor of El Paso

Mayor
John F. Cook

City Council

District 1
Ann Morgan Lilly

District 2
Susannah M. Byrd

District 3
Emma Acosta

District 4
Melina Castro

District 5
Rachel Quintana

District 6
Eddie Holguin Jr.

District 7
Steve Ortega

District 8
Beto O'Rourke

City Manager
Joyce A. Wilson

SMART GROWTH FOR SCHOOLS



WORKSHOP

Future investments in educational infrastructure present tremendous opportunities for improving the quality of our schools and community together. **Join us and explore smarter strategies for planning, designing, building and operating our schools.**

May 29, 2009 • 8:45am - 3:30pm

El Paso Museum of Art

1 Arts Festival Plaza, El Paso TX 79901

915.532.1707 • elpasoartmuseum.org

**Capacity is limited, so make plans now. Please RSVP to
Melissa Kellum (915.541.4730 / KellumMA@elpasotexas.gov) or
Michelle Padilla at (915.541.4903 / PadillaMX@elpasotexas.gov)**



SMART GROWTH FOR SCHOOLS WORKSHOP

Purpose: To provide El Paso decision-makers with knowledge of the options for planning, designing, building and operating schools that support the principles of Smart Growth. Understanding these options will:

1. Save the community money;
2. Decrease the environmental impact of the schools on the community;
3. Improve the health of students; and
4. Increase long-term support for the school system by those who do not have school-aged children.

Presenters:

Nathan Norris, Director of Implementation Advisory for PlaceMakers, LLC
William Gietema, Jr., Co-Founder and CEO of Arcadia Realty Corporation
Peter Brown, AIA, LEED, Principal, School Collaborative

Agenda:

8:45 - 10:15	“What are Smart Growth Schools and Why You Need Them” Presentation by Nathan Norris
10:15 - 10:30	Break
10:30 - 11:10	“Hurdles to Building Smart Growth Schools in Texas” Presentation by Bill Gietema
11:10 - 11:45	Question and Answer Session Moderated by Nathan Norris
11:45 - 1:15	Lunch Break
1:15 - 1:45	“Designing High Performance Schools” Presentation by Peter Brown
1:45 - 3:30	“How to Get There from Here” Facilitation of Roundtable Discussion Mapping Out Strategy Nathan Norris, Bill Gietema and Peter Brown